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Integrated Nutrition Management Pty. Ltd.

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CAL-MAX

Organic Calcium (20%)

**Prevents and treats Bitter Pit, Blossom End Rot,
Albedo Breakdown, Tip Burn, and other Calcium
deficiencies**

**Nitrogen and Chloride Free
Compatible with Phosphorus**

PRODUCT INFORMATION:

- CAL-MAX is an organic **foliar** Calcium product.
- CAL-MAX utilises a number of low molecular weight organic substances as the chelating agents.
- CAL-MAX provides quick, efficient, safe, and **cost-effective** way of treating serious calcium deficiency disorders in most crops.
- CAL-MAX is totally Nitrogen and Chloride free.
- CAL-MAX has a formulation that guarantees **efficient and prompt uptake** as well as translocation in the plant tissue.
- CAL-MAX is an all-Australian product.

PROBLEMS ASSOCIATED WITH FOLIAR CALCIUM FERTILIZERS:

- Some are salts of Nitrates and/or Chlorides. The former is inefficient; the latter is toxic as well as **inefficient**.
- Chemically chelated forms **do not release the Calcium** to plants. They are also very expensive.
- Have a very **low rate of uptake**, and which necessitates very frequent applications.
- Have a **very low rate of translocation** inside the plant.

CAL-MAX is the solution

DIRECTIONS FOR USE

APPLES: (Bitter Pit)

600 – 900 gr/Ha (depending on canopy size).

Start applications when fruit reaches approx. one 3rd full size. Repeat applications 3-4 times (2-3 weeks apart). Give one late application 1-2 weeks before picking.

CITRUS: (Albedo Breakdown)

800-1200 gr/Ha (depending on canopy size) when fruit reaches approx. half size.

800-1200 gr/Ha (depending on canopy size) when fruit reaches full size.

800-1200 gr/Ha (depending on canopy size) as fruit colour turns orange

CUT FLOWERS: (Soft Stem)

700 gr/Ha during early stem formation.

800 gr/Ha just before bud formation.

GREENHOUSE CROPS:

300 gr/200 Lt water. Repeat application every 2-3 weeks

LETTUCE: (Tip Burn)

500-700 gr/Ha at 6-8 leaf stage.

700-900 gr/Ha during early head formation.

POTATO: (Hollow Heart)

600 gr/Ha at 6-7 leaf stage.

800 gr/Ha at flowering.

STONE FRUIT: (Soft Tip and/or Soft Fruit)

600-900 gr/Ha (depending on canopy) soon after petal fall.

600-900 gr/Ha (depending on canopy size) when fruit reaches half size.

600-900 gr/Ha (depending on canopy size) approx. 10-14 days before picking.

TOMATO: (Blossom-End Rot)

700 gr/Ha at first cluster set.

Repeat application every 2-3 weeks.

FOR OTHER CROPS, APPLY 600-800 GR/HA (TWICE) OR SEEK THE ADVICE OF YOUR DISTRIBUTOR.

COMPATIBILITY:

CAL-MAX is compatible with most agricultural chemicals and fertilizers, including phosphorus. It is however advised that a small compatibility test be done before mixing with other farm chemicals.

Sincerely

(electronic mail)

Iman SAFI/ Director